



WDIV

## ORDER

Print Date 10/23/12 Page 1 of 8

<u>Contract / Revision</u>	<b>262665</b>	/	<b>DRISKELL FOR ST REP</b>	<u>Alt Order #</u>	<b>06385419</b>	
<u>Original Date / Revision</u>	Agency Com	15%	<u>Billing Type</u>	Cash		
10/23/12	10/23/12	<u>Billing Contact</u>	<u>Order Type</u>	GENERAL		
<u>Advertiser</u>	<b>Pol/Driskell/D/STR/MI</b>	<b>650 Massachusetts Ave.</b>	<u>Billing Cycle</u>	EOM/EOC		
New till 10/14/13	<b>Suite 210</b>	<b>Washington, DC 20001</b>	<u>Billing Calendar</u>	BROADCAST		
<u>Agency</u>	<b>Buying Time, LLC</b>		<u>Demographic</u>	A35+		
<u>Buying Contact</u>	<u>Sales Office</u>	PHI	<u>Rev Codes</u>	AGY	POL	GEN
<b>650 Massachusetts Ave.</b>	<u>Sales Region</u>	NAT	<u>Product Codes</u>	PL-State-Democrat		
<b>Suite 210</b>	<u>Agency Ref</u>		<u>Priority</u>	P-2		
<b>Washington, DC 20001</b>			<u>Advertiser Ref</u>			

## Primary Account Executive

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Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 100% Market Value 119115

Competing Station	% of Order	Amount
CABLE	%	0
WDWB	%	0
WJBK	%	0
WKBD	%	0
WWJ	%	0
WXYZ	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	30	\$25,572.25	\$30,085.00	0.00	10/01/12	10/28/12	30	\$25,572.25	\$30,085.00
November 2012	80	\$75,675.50	\$89,030.00	0.00	10/29/12	11/05/12	80	\$75,675.50	\$89,030.00
Totals	110	\$101,247.75	\$119,115.00	0.00					

## Billing Plan



WDIV

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Contract / Revision

262665

Flight Dates 10/25/12-11/05/12

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser Pol/Driskell/D/STR/MI

Product DRISKELL FOR ST REP

Estimate # 2497

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
4	WDIV	10/26/12	11/02/12	M-F Local News @ 4pm CM		4p-430pm	-----1--	:30	1	\$850.00	P-2	0.00	NM		2	\$1,700.00
M-F Local News @ 4pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12 10/28/12 -----1-- 1 \$850.00 0.00																
Week: 10/29/12 11/04/12 -----1-- 1 \$850.00 0.00																
5	WDIV	10/26/12	11/02/12	4:30am Local News M-FCM		4:30-5am M-F	-----1--	:30	1	\$65.00	P-2	0.00	NM		2	\$130.00
4:30am Local News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12 10/28/12 -----1-- 1 \$65.00 0.00																
Week: 10/29/12 11/04/12 -----1-- 1 \$65.00 0.00																
6	WDIV	10/26/12	10/26/12	5-6pm Local 4 News M-FCM		5P-530P	-----1--	:30	1	\$1,300.00	P-2	0.00	NM		1	\$1,300.00
M-F Local 4 News 5-6pm (5:00 PM-5:30 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12 10/28/12 -----1-- 1 \$1,300.00 0.00																
7	WDIV	10/26/12	11/02/12	5-6am Local News M-F CM		530-6a	-----1--	:30	1	\$475.00	P-2	0.00	NM		2	\$950.00
Local 4 News Today 5-6A (5:30 AM-6:00 AM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12 10/28/12 -----1-- 1 \$475.00 0.00																
Week: 10/29/12 11/04/12 -----1-- 1 \$475.00 0.00																
8	WDIV	11/02/12	11/02/12	5-6pm Local 4 News M-FCM		530P-6P	-----1--	:30	1	\$1,350.00	P-2	0.00	NM		1	\$1,350.00
M-F Local 4 News 5-6pm (5:30 PM-6:00 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12 11/04/12 -----1-- 1 \$1,350.00 0.00																
9	WDIV	10/26/12	11/02/12	6-630pm Local 4 News M-FCM		6P-630P	-----1--	:30	1	\$1,600.00	P-2	0.00	NM		2	\$3,200.00
M-F Local 4 News 6-630p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12 10/28/12 -----1-- 1 \$1,600.00 0.00																
Week: 10/29/12 11/04/12 -----1-- 1 \$1,600.00 0.00																
10	WDIV	10/26/12	10/26/12	6-7am Local 4 News M-FCM		630A-7A	-----1--	:30	1	\$1,200.00	P-2	0.00	NM		1	\$1,200.00
Local 4 News Today @ 6/ (6:30 AM-7:00 AM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12 10/28/12 -----1-- 1 \$1,200.00 0.00																
11	WDIV	10/26/12	11/02/12	M-F Access 7-730P When CM		7P-730P	-----1--	:30	1	\$2,300.00	P-2	0.00	NM		2	\$4,600.00
M-F Wheel of Fortune																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12 10/28/12 -----1-- 1 \$2,300.00 0.00																
Week: 10/29/12 11/04/12 -----1-- 1 \$2,300.00 0.00																
12	WDIV	11/02/12	11/02/12	7-9am Today Show M-FCM		7-8a	-----1--	:30	1	\$1,350.00	P-2	0.00	NM		1	\$1,350.00
Today Show (7:00 AM-8:00 AM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12 11/04/12 -----1-- 1 \$1,350.00 0.00																
13	WDIV	10/26/12	11/02/12	Jeopardy 730-8p M-F CM		730P-8P	-----1--	:30	1	\$2,300.00	P-2	0.00	NM		2	\$4,600.00
M-F Jeopardy																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12 10/28/12 -----1-- 1 \$2,300.00 0.00																
Week: 10/29/12 11/04/12 -----1-- 1 \$2,300.00 0.00																
14	WDIV	10/29/12	11/05/12	M-F Local 4 News @ 11p CM		11P-1135P	-----1----	:30	1	\$2,900.00	P-2	0.00	NM		2	\$5,800.00
11-1135P Late News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12 11/04/12 -----1---- 1 \$2,900.00 0.00																
Week: 11/05/12 11/11/12 -----1---- 1 \$2,900.00 0.00																
15	WDIV	10/29/12	10/29/12	CM		12-1p	-----1----	:30	1	\$850.00	P-2	0.00	NM		1	\$850.00



**WDIV**

Print Date: 10/23/12

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## Contract / Revision

262665

**Flight Dates 10/25/12-11/05/12**

## Hiatus Dates

Original Date / Revision 10/23/12 / 10/23/12

Order Sep 00:15:00

Advertiser **Pol/Driskell/D/STR/MI**

## Product DRISKELL FOR ST REP

Estimate # 2497

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Amount
				Noon Nws 12-1p	10/29/11										
				Noon News	10/29-11/6										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week:	10/29/12	11/04/12	1-----	1	\$850.00	0.00					
16	WDIV	10/29/12	11/05/12	Ricki Lake	3-4p	CM	3-4p		1-----	:30	1	\$450.00	P-2	0.00 NM	2 \$900.00
				Ricki Lake											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week:	10/29/12	11/04/12	1-----	1	\$450.00	0.00					
				Week:	11/05/12	11/11/12	1-----	1	\$450.00	0.00					
17	WDIV	10/29/12	11/05/12	4am NBC Early	Today	CM	NBC Early		1-----	:30	1	\$65.00	P-2	0.00 NM	2 \$130.00
				NBC Early											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week:	10/29/12	11/04/12	1-----	1	\$65.00	0.00					
				Week:	11/05/12	11/11/12	1-----	1	\$65.00	0.00					
18	WDIV	10/29/12	11/05/12	M-F Local News @ 4pm	CM	4p-430pm			1-----	:30	1	\$850.00	P-2	0.00 NM	2 \$1,700.00
				M-F Local News @ 4pm											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week:	10/29/12	11/04/12	1-----	1	\$850.00	0.00					
				Week:	11/05/12	11/11/12	1-----	1	\$850.00	0.00					
19	WDIV	10/29/12	11/05/12	4:30am Local News	M-F CM	4:30-5am	M-F		1-----	:30	1	\$65.00	P-2	0.00 NM	2 \$130.00
				4:30am Local News											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week:	10/29/12	11/04/12	1-----	1	\$65.00	0.00					
				Week:	11/05/12	11/11/12	1-----	1	\$65.00	0.00					
20	WDIV	11/05/12	11/05/12	5-6pm Local 4 News	M-F CM	5P-530P			1-----	:30	1	\$1,300.00	P-2	0.00 NM	1 \$1,300.00
				M-F Local 4 News	5-6pm	(5:00 PM-5:30 PM)									
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week:	11/05/12	11/11/12	1-----	1	\$1,300.00	0.00					
21	WDIV	10/29/12	11/05/12	5-6am Local News	M-F CM	530-6a			1-----	:30	1	\$475.00	P-2	0.00 NM	2 \$950.00
				Local 4 News Today	5-6A	(5:30 AM-6:00 AM)									
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week:	10/29/12	11/04/12	1-----	1	\$475.00	0.00					
				Week:	11/05/12	11/11/12	1-----	1	\$475.00	0.00					
22	WDIV	10/29/12	10/29/12	5-6pm Local 4 News	M-F CM	530P-6P			1-----	:30	1	\$1,350.00	P-2	0.00 NM	1 \$1,350.00
				M-F Local 4 News	5-6pm	(5:30 PM-6:00 PM)									
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week:	10/29/12	11/04/12	1-----	1	\$1,350.00	0.00					
23	WDIV	10/29/12	11/05/12	6-630pm Local 4 News	M-F CM	6P-630P			1-----	:30	1	\$1,600.00	P-2	0.00 NM	2 \$3,200.00
				M-F Local 4 News	6-630p										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week:	10/29/12	11/04/12	1-----	1	\$1,600.00	0.00					
				Week:	11/05/12	11/11/12	1-----	1	\$1,600.00	0.00					
24	WDIV	11/05/12	11/05/12	6-7am Local 4 News	M-F CM	630A-7A			1-----	:30	1	\$1,200.00	P-2	0.00 NM	1 \$1,200.00
				Local 4 News Today	@ 6/	(6:30 AM-7:00 AM)									
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week:	11/05/12	11/11/12	1-----	1	\$1,200.00	0.00					
25	WDIV	10/29/12	11/05/12	M-F Access	7-730P	CM	7P-730P		1-----	:30	1	\$2,300.00	P-2	0.00 NM	2 \$4,600.00
				M-F Wheel of Fortune											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week:	10/29/12	11/04/12	1-----	1	\$2,300.00	0.00					
				Week:	11/05/12	11/11/12	1-----	1	\$2,300.00	0.00					
26	WDIV	10/29/12	10/29/12			CM	7-8a		1-----	:30	1	\$1,350.00	P-2	0.00 NM	1 \$1,350.00



**WDIV**

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## Contract / Revision

262665

**Flight Dates 10/25/12-11/05/12**

## Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser **Pol/Driskell/D/STR/MI**

## Product DRISKELL FOR ST REP

Estimate # 2497

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Amount
				7-9am Today Show M-F											
				Today Show		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/29/12	11/04/12	1-----		1	\$1,350.00		0.00						
27	WDIV	10/29/12	11/05/12	Jeopardy 730-8p M-F	CM	730P-8P		1-----	:30	1	\$2,300.00	P-2	0.00	NM	2 \$4,600.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/29/12	11/04/12	1-----		1	\$2,300.00		0.00						
		Week: 11/05/12	11/11/12	1-----		1	\$2,300.00		0.00						
28	WDIV	10/27/12	11/03/12	Sat 6-8am Loc News	CM	6-7am		-----1-	:30	1	\$550.00	P-2	0.00	NM	2 \$1,100.00
				Sat 6-8am/Local 4 News		(6:00 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	-----1-		1	\$550.00		0.00						
		Week: 10/29/12	11/04/12	-----1-		1	\$550.00		0.00						
29	WDIV	10/27/12	11/03/12	Sat 6-8am Loc News	CM	7-8am		-----1-	:30	1	\$600.00	P-2	0.00	NM	2 \$1,200.00
				Sat 6-8am/Local 4 News		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	-----1-		1	\$600.00		0.00						
		Week: 10/29/12	11/04/12	-----1-		1	\$600.00		0.00						
30	WDIV	10/27/12	11/03/12	Sat Today 8-10am	CM	Sat 8-9am Today		-----1-	:30	1	\$950.00	P-2	0.00	NM	2 \$1,900.00
				Sat 8-10am Today		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	-----1-		1	\$950.00		0.00						
		Week: 10/29/12	11/04/12	-----1-		1	\$950.00		0.00						
31	WDIV	10/27/12	11/03/12	Sat Today 8-10am	CM	Sat 9-10am Today		-----1-	:30	1	\$1,000.00	P-2	0.00	NM	2 \$2,000.00
				Sat 8-10am Today		(9:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	-----1-		1	\$1,000.00		0.00						
		Week: 10/29/12	11/04/12	-----1-		1	\$1,000.00		0.00						
32	WDIV	11/04/12	11/04/12	Sun 6-630pm Local News	SM	Sun 6pm		-----1	:30	1	\$1,200.00	P-2	0.00	NM	1 \$1,200.00
				Sun 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/29/12	11/04/12	-----1		1	\$1,200.00		0.00						
33	WDIV	10/28/12	11/04/12	Sun 6-730am Loc News	CM	Sun 6-7am		-----1	:30	1	\$500.00	P-2	0.00	NM	2 \$1,000.00
				Sun News 6-730am		(6:00 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	-----1		1	\$500.00		0.00						
		Week: 10/29/12	11/04/12	-----1		1	\$500.00		0.00						
34	WDIV	10/28/12	11/04/12	Sun 6-730am Loc News	CM	Sun 7-7:30am		-----1	:30	1	\$550.00	P-2	0.00	NM	2 \$1,100.00
				Sun News 6-730am		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	-----1		1	\$550.00		0.00						
		Week: 10/29/12	11/04/12	-----1		1	\$550.00		0.00						
35	WDIV	10/28/12	11/04/12	Sun 8-9am Loc News	CM	Sun 8-9am		-----1	:30	1	\$550.00	P-2	0.00	NM	2 \$1,100.00
				Sun Local News 8-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	-----1		1	\$550.00		0.00						
		Week: 10/29/12	11/04/12	-----1		1	\$550.00		0.00						
36	WDIV	11/01/12	11/01/12	Ellen 10-11a M-F	CM	10-11A Ellen		---1---	:30	1	\$550.00	P-2	0.00	NM	1 \$550.00
				10-11AM Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/29/12	11/04/12	---1---		1	\$550.00		0.00						



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262665

Flight Dates 10/25/12-11/05/12

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser Pol/Driskell/D/STR/MI

Product DRISKELL FOR ST REP

Estimate # 2497

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
37	WDIV	10/25/12	11/01/12	M-F Local 4 News @11pCM 11-1135P Late News		11P-1135P	---1---	:30	1	\$2,900.00	P-2	0.00	NM		2	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---1---		1	\$2,900.00			0.00						
		Week: 10/29/12	11/04/12	---1---		1	\$2,900.00			0.00						
38	WDIV	10/25/12	11/01/12	Today III 11-12n M-F CM Today III		11A-12N Today III	---1---	:30	1	\$375.00	P-2	0.00	NM		2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---1---		1	\$375.00			0.00						
		Week: 10/29/12	11/04/12	---1---		1	\$375.00			0.00						
39	WDIV	10/25/12	10/25/12	Noon News 12-1230p MGM Noon News 12-1230p		12N-1230P	---1---	:30	1	\$850.00	P-2	0.00	NM		1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---1---		1	\$850.00			0.00						
40	WDIV	10/25/12	11/01/12	Ricki Lake 3-4p CM Ricki Lake		3-4p	---1---	:30	1	\$450.00	P-2	0.00	NM		2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---1---		1	\$450.00			0.00						
		Week: 10/29/12	11/04/12	---1---		1	\$450.00			0.00						
41	WDIV	10/25/12	11/01/12	4am NBC Early Today CM NBC Early		NBC Early	---1---	:30	1	\$65.00	P-2	0.00	NM		2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---1---		1	\$65.00			0.00						
		Week: 10/29/12	11/04/12	---1---		1	\$65.00			0.00						
42	WDIV	10/25/12	11/01/12	M-F Local News @ 4pmCM M-F Local News @ 4pm		4p-430pm	---1---	:30	1	\$850.00	P-2	0.00	NM		2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---1---		1	\$850.00			0.00						
		Week: 10/29/12	11/04/12	---1---		1	\$850.00			0.00						
43	WDIV	10/25/12	11/01/12	4:30am Local News M-FCM 4:30am Local News		4:30-5am M-F	---1---	:30	1	\$65.00	P-2	0.00	NM		2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---1---		1	\$65.00			0.00						
		Week: 10/29/12	11/04/12	---1---		1	\$65.00			0.00						
44	WDIV	11/01/12	11/01/12	5-6pm Local 4 News M-FCM M-F Local 4 News 5-6pm (5:00 PM-5:30 PM)		5P-530P	---1---	:30	1	\$1,300.00	P-2	0.00	NM		1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---1---		1	\$1,300.00			0.00						
45	WDIV	10/25/12	11/01/12	5-6am Local News M-F CM Local 4 News Today 5-6A (5:30 AM-6:00 AM)		530-6a	---1---	:30	1	\$475.00	P-2	0.00	NM		2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---1---		1	\$475.00			0.00						
		Week: 10/29/12	11/04/12	---1---		1	\$475.00			0.00						
46	WDIV	10/25/12	11/01/12	6-630pm Local 4 News M-F M-F Local 4 News 6-630p		6P-630P	---1---	:30	1	\$1,600.00	P-2	0.00	NM		2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---1---		1	\$1,600.00			0.00						
		Week: 10/29/12	11/04/12	---1---		1	\$1,600.00			0.00						
47	WDIV	11/01/12	11/01/12	6-7am Local 4 News M-FCM Local 4 News Today @ 6/ (6:30 AM-7:00 AM)		630A-7A	---1---	:30	1	\$1,200.00	P-2	0.00	NM		1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---1---		1	\$1,200.00			0.00						



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Flight Dates 10/25/12-11/05/12

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser Pol/Driskell/D/STR/MI

Product DRISKELL FOR ST REP

Estimate # 2497

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
48	WDIV	10/25/12	11/01/12	M-F Access 7-730P	CM	7P-730P	---1---	:30	1	\$2,300.00	P-2	0.00	NM	2	\$4,600.00	
M-F Wheel of Fortune																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---1---		1	\$2,300.00			0.00						
		Week: 10/29/12	11/04/12	---1---		1	\$2,300.00			0.00						
49	WDIV	10/25/12	10/25/12	7-9am Today Show	M-FCM	7-8a	---1---	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00	
Today Show (7:00 AM-8:00 AM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---1---		1	\$1,350.00			0.00						
50	WDIV	10/25/12	11/01/12	Jeopardy 730-8p	M-F	CM	730P-8P	---1---	:30	1	\$2,300.00	P-2	0.00	NM	2	\$4,600.00
M-F Jeopardy																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---1---		1	\$2,300.00			0.00						
		Week: 10/29/12	11/04/12	---1---		1	\$2,300.00			0.00						
51	WDIV	10/30/12	10/30/12	Ellen 10-11a	M-F	CM	10-11A Ellen	-1-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
10-11AM Ellen																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-1-----		1	\$550.00			0.00						
52	WDIV	10/30/12	10/30/12	M-F Local 4 News @11p	CM	11P-1135P	-1-----	:30	1	\$2,900.00	P-2	0.00	NM	1	\$2,900.00	
11-1135P Late News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-1-----		1	\$2,900.00			0.00						
53	WDIV	10/30/12	10/30/12	Today III 11-12n	M-F	CM	11A-12N Today III	-1-----	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
Today III																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-1-----		1	\$375.00			0.00						
54	WDIV	10/30/12	10/30/12	Ricki Lake 3-4p		CM	3-4p	-1-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
Ricki Lake																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-1-----		1	\$450.00			0.00						
55	WDIV	10/30/12	10/30/12	4am NBC Early Today	CM	NBC Early	-1-----	:30	1	\$65.00	P-2	0.00	NM	1	\$65.00	
NBC Early																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-1-----		1	\$65.00			0.00						
56	WDIV	10/30/12	10/30/12	M-F Local News @ 4pm	CM	4p-430pm	-1-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00	
M-F Local News @ 4pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-1-----		1	\$850.00			0.00						
57	WDIV	10/30/12	10/30/12	4:30am Local News	M-FCM	4:30-5am	M-F	-1-----	:30	1	\$65.00	P-2	0.00	NM	1	\$65.00
4:30am Local News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-1-----		1	\$65.00			0.00						
58	WDIV	10/30/12	10/30/12	5-6pm Local 4 News	M-FCM	5P-530P	-1-----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00	
M-F Local 4 News 5-6pm (5:00 PM-5:30 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-1-----		1	\$1,300.00			0.00						
59	WDIV	10/30/12	10/30/12	5-6am Local News	M-F	CM	530-6a	-1-----	:30	1	\$475.00	P-2	0.00	NM	1	\$475.00
Local 4 News Today 5-6A (5:30 AM-6:00 AM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-1-----		1	\$475.00			0.00						
60	WDIV	10/30/12	10/30/12		CM	6P-630P	-1-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00	



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## Contract / Revision

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**Flight Dates 10/25/12-11/05/12**

## Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

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Advertiser **Pol/Driskell/D/STR/MI**

## Product DRISKELL FOR ST REP

Estimate # 2497



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Flight Dates 10/25/12-11/05/12

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser Pol/Driskell/D/STR/MI

Product DRISKELL FOR ST REP

Estimate # 2497

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
72	WDIV	10/31/12	10/31/12	6-630pm Local 4 News M-F	6P-630P		--1----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00	
M-F Local 4 News 6-630p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--1----		1	\$1,600.00			0.00						
73	WDIV	10/31/12	10/31/12	M-F Access 7-730P	7P-730P		--1----	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00	
M-F Wheel of Fortune																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--1----		1	\$2,300.00			0.00						
74	WDIV	10/31/12	10/31/12	7-9am Today Show	M-FCM	7-8a	--1----	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00	
(7:00 AM-8:00 AM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--1----		1	\$1,350.00			0.00						
75	WDIV	10/31/12	10/31/12	Jeopardy 730-8p	M-F CM	730P-8P	--1----	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00	
M-F Jeopardy																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--1----		1	\$2,300.00			0.00						
76	WDIV	10/28/12	10/28/12	Sun 6-7p Local News	CM	6-7p	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
Sun 6-7pm Local News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----1		1	\$1,200.00			0.00						
														Totals	110\$119,115.00	